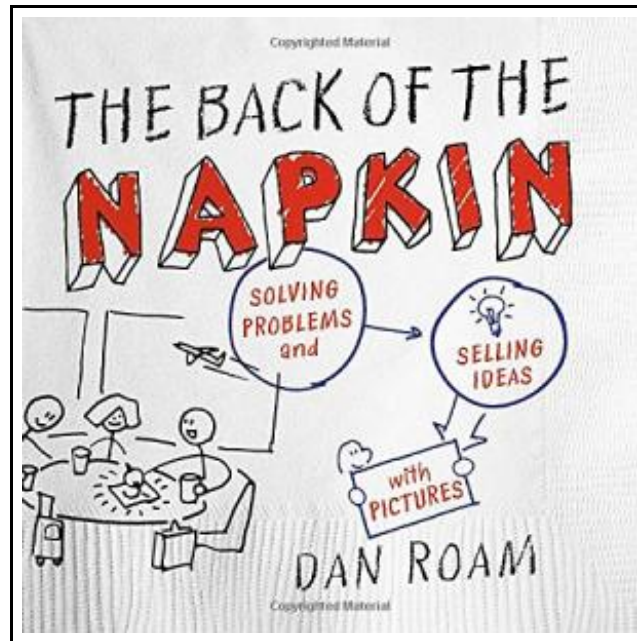


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THE BACK OF THE NAPKIN: SOLVING PROBLEMS AND SELLING IDEAS WITH PICTURES



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