



## T-Junction: Crossing Over for Change

By Poonam Srivastava

Times Group Books, New Delhi, India, 2011. Softcover. Book Condition: New. First Edition. Times of India Books title T-Junction by Poonam Srivastava sketches life stories of Crossover Indian Social Innovators who have capitalized on their mainstream professional skills to start parallel experiments of change impacting many lives. The 'T' metaphor represents the total path change between left or right like at a T- Junction traffic signal. We are concerned about the common thread of unrest running through recent traumatic events in seemingly unconnected places like Egypt, Greece, streets of burning London or our own backyard of Naxalite stress zones. We cannot ignore the unifying denominators of economic depravity and free radical forces of youth that threaten to ignite the tinder box of prevalent social inequities, one of the primary reasons behind such growing global unrest. Given such turbulent times, T- Junction is not just a book but a larger idea to inspire change. The T metaphor brings many possibilities in its fold. It becomes the Tipping point Traction moment of Transition; showing methods of Triumph over Troubles in times of Travails, resulting in scale Transformation steered by a culture of Total Team play. The book hopes to intrigue and inspire readers,...



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